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Make sure you direct words in your title you want to hit more, words of which you are confident. The tools like sensortowerÃ ¢ and applications can provide accurate volumes of traffic and difficulty of certain keywords. Also, make sure you are not the keyword stuff the title; The App Store will reject your App.Realed: How can the app improve revenue and store users committed? Depending on how many downloads and what traffic your app is already getting, you need to adjust the keywords. For example, if your app is already becoming high traffic and download, you can direct more competitive keywords that have higher traffic. If you are just starting an app that nobody knows, it is not present, I recommend choosing keywords that have a low-level difficulty level and medium traffic (based on analytical tools such as sensortower or applications). There are probably some keywords that are gems that others do not aim and may have decent traffic.3. Location by country. At each App Store is separated geographically by country, it is really wise to locate your app to optimize it for discovering in different languages. The App Store allows you to change the meta-data within your app depending on the country in search of your app. Some companies have used a mixture of Google Translator and mother tongue to help locate their apps, so it shouldn't be too difficult for you to locate as well. Location is a huge aspect of having an effective global presence. Think of all these unpleasant markets that you can reach and how easily you could acquire more users with these markets. Â, connected: the first 5 myths of mobile apps - and because they believe they will hurt your business4. Use powerful images and a formulation. People are able to discover your app, the rest is up to how well your app list converts to download. To optimize conversions, you need to use beautiful images to attract users to desire to download your app. Make sure you include the most attractive aspects of your APP and also include captions in images. You are surprised to be surprised as a simple tweak or word can translate in terms of conversion percentages.5. Pay attention to evaluations, reviews and description. When was the last time you downloaded an app with a star? Evaluations and reviews do not make the factor so much to find out how the keywords and title, but have a huge impact on conversion rates. Users are probably more likely to download your app if you have received a large number of positive reviews. Make sure you also include an interesting and tempting description to explain to users what your app does! Related: 10 To build an app, people will adore6. Follow the optimization of the Data.app store is a process in progress that requires experience, time and test to be right. Make sure you accurately test the keywords for periods of time, and even test the images / description of your app to see what the conversion of the best.Ã ¢ at the end of the day, the data do not lie, then make sure you follow follow Data and find out what works specifically for your app. So you just have to take a brand new smartphone. Merry Christmas, lucky! Whether it's a smartphone owner for the first time (say goodbye to your attention) or a migrant in a new platform, a newly opened phone is an exciting new frontier. With millions of apps available, this small gadget will undoubtedly become an indispensable part of your daily life. But where to start? The first apps that anyone who remains on a new phone are rather obvious: what are the services, social networks and games that you already use? Most people go straight to Facebook (and its various offshoots, such as Instagram and Whatsapp), YouTube, Snapchat, Netflix, Pandora and the like. But there are millions of developers around the world who move away on apps for inventive mobile devices that are not necessarily families names. Often, the main graphs are insinuated in the App Stores, but not always.Hhere s a field guide for some of the least obvious apps, but still download for your new device new glossy and deeply compelling. Twitter. Instagram. Snapchat. Obviously you are going to run through the App Store and and Nab first apps for more widespread social networking. But once you did, go ahead and download the periscope. It may not be as much as the family name like Twitter, his mother company, but the live broadcasting live app has an impact. PERISCOPE is used by over 10 million people to view live news events or macaroni and cheese microwave. Launched by Twitter in March 2015, the PERISCOPE raised concerns about piracy and chopped debates on the ethics of live-streaming as the tragedy develops. Most videos are much more trivial than this. But there is something fascinating to get a small window in real time in someone else's world, and then having that window closed after 24 hours (this is when the periscope videos disappear). Even if you're not ready to stream your Christmas dinner in the world, go ahead and download the periscope to see what kind of random, strange stuff, potentially riveted throughout the world around the world. Download the periscope here. He may have taken a decade, but the podcasts are officially anger. Thanks to the increase of serial and other successes, mass support once Geeky is something you can chat with the whole family during the holidays. But first, you need to listen to the afternoon. There are lots of podcasting apps outside, including those that are pre-installed on many devices. Stitcher has been around for a few years, but it's still hard to beat. Its design encourages discovery and listening without the user loses in choices (or distracted by driving, for that matter). Playlist, listening offline and an invaluable key "later" button to collect and listen to your favorite podcasts easier than most other apps to allow. Download Stitcher here. (Overcast is another widely recommended podcasting app, even if unlike stitchers, it is only available for iOS) nyt nowherehhereÃ ¢ â,¬ â "¢ know knows I didn't have imagine when I bought my first smartphone In 2008: man, the app to this company of newspapers built is really fantastic. But ahimea, here I am ... and I mean it. There are countless apps that allow you to read the news and other items on your phone (still jump between Flipboard, Feedly, Longform and Instapaper on normal), but NYT is now special. It takes the venerable brand and journalism of the Nation Record Charter "and put it in a well-designed, cured and easily digestible app that it feels as it came from a furtive startup. NYT is now respectful of yours Offering lists of bullets and reading time estimates under the titles. At the same time, it offers opportunities to deepen the articles of Longform and read the pieces of selected from other publishers, curated by the preparation team of the app. Somehow, NYT now scratches both the itching of The news on the subway and dive into a depth on the sofa. Download NYT now here. Afterlight, Sky Sky and PERISCOPE (IOS only) Although it was introduced almost 30 years ago, the GIF (in particular the animated variety) is only becoming a cornerstone of modern communication. Gifs Fill Tumblr, illustrates the main news events on Twitter and improve our one-on-one communication via chat or im. The Giphy team is obviously well aware of how indispensable these little animations are in online life. This is why the latest version of their GIPHY CAM app makes it even easier to create, modify and share GIF. The app allows you to select from a range of effects and overlapping effects filters. Unlike the previous version of GipHY CAM, this allows you to grab images and videos from the roll of your phone's camera, so you can do GIF from anything. More than a simple vacation time Waster, Giphy Cam will help you delight and entertain your friends and loved ones. Download Gippy Camworkflow (iOS only) One of the best apps to land on iOS This year is the workflow, a tool to automate the activities between the various apps on the phone. If you have familiar with IFTTT (whose app, unlike the workflow, it is also available for Android), get the idea: you can define a series of actions in a simple, dragged interface and enable different services to speak l 'Another one and unlock new possibilities. I â €

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